

IN THE SPECIFICATION

Please replace the paragraph beginning at page 10, line 10 with the following:

FIGs. 9A and 9B show the procedure used to build the rich media file of FIG. 1. At step 905, the client assembles the desired information to include in the rich media file. As described above, this information can include text, still or animated images, audio, video, animated objects, web links, e-mail forms, or other content. At step 910, the client formats the information as desired (e.g., the information can be divided across several pages). At step 915, the client adds links so that the multiple pages can be navigated. At step 920, the client specifies any viewing options (e.g., that the rich media file is not to be printable). At step 925, the client adds any viewing limits to the information (e.g., password protection for the rich media file, or expiration parameters). At step 930, the information is compressed. In the preferred embodiment, the information is compressed using the compression algorithm described in co-pending U.S. Patent Application Serial No. 09/771,360, titled “IMAGE COMPRESSION USABLE WITH ANIMATED IMAGES,” filed January 26, 2001, now U.S. Patent No. 6,909,804, but a person skilled in the art will recognize that other compression algorithm(s) can be used.